

*You're Invited*



**i**NNIS LAW GROUP  
Brand Protection **R**edefined.

# Roundtable/Wine & Cheese Reception

4:30-7:30pm Tuesday, September 10th

Registration starts at 4:15pm

City Winery

155 Varick Street New York, NY

Please join the Innis Law Group for a  
Fashion Week legal roundtable discussion  
for in-house counsel:

**"BLURRED LINES: THE INTERSECTION BETWEEN SOCIAL  
MEDIA and FASHION, COSMETIC and LUXURY  
BRANDS."**

Join our in-depth discussion of:

- the use of celebrity likeness in brand imaging
- emerging challenges with social media and rights of publicity
- celebrity endorsements in social media and the FTC  
Endorsement Guidelines
- the benefits and challenges of licensing deals with celebrities

Legal Roundtable 4:30-5:30

Wine & Cheese to follow 5:30-7:30

Please R.S.V.P. for roundtable, cocktails or both.

Roundtable space is limited.

